

SALUS PER MOTUM®



beauty

t h e s h a p e o f p e r f e c t i o n



WINNER - FIBO
INNOVATION AWARD
FOR DESIGN



Beauty is the world's first fitness circuit ever designed and built as an object of design, as testified by the FIBO Design Innovation Award received.

t h e d e s i g n o f p e r f e c t i o n

A new frontier in scientific innovation, Beauty combines the benefits of the revolutionary standing workout with the dynamic aspects and advanced technology of a weight-free session in which resistance is constant and the results twofold, for a perfect physique in just 20 minutes. This natural and highly intelligent workout was designed to achieve the perfect balance between agonist and antagonist muscles.



p e r f e c t i o n i n y o u r b u s i n e s s

Ideal for installation in luxury fitness clubs, health and wellness centres, spas, hotels and resorts, Beauty multiplies your development potential and appeal with members, offering the key to their physical fitness and to your business success.

The sleek profile mirrors the elongated elegance of a tulip, allowing it to fit perfectly even in the smallest of spaces in an infinity of colour combinations that can be customized to create unique, original spaces, even for architects and designers.

welcome in beauty

let nature guide your motion as
you move towards real harmony
- from the inside out.

Sky / Moon

Mountain / River

Tree

Flower

Hedge

Sun

shoulder and back activator

pectoral and back activator

arm activator

leg activator

glute and leg activator

core activator



Beauty means physical perfection. Beauty sculpts.

Beauty combines the benefits of a standing workout with the dynamic aspects and technology of a circuit that works all main muscle groups to perfection, the real key to perfect physical fitness, inside and out. **With Beauty, physical exercise becomes an all-over sensory experience, as each station and associated exercise is accompanied by evocative natural images in which the perceptive experience mixes reality with fantasy, technology with imagination.**

A truly genius solution to help users embrace exercise in the most natural of ways, engaging both mind and body in easy movements that are as simple and fluid as they are effective in achieving the number one objective: **beauty!**

For women

The focus is more on the need to work on fat deposits on thighs, hips, bottom and tummy in the lower body, and on the backs of arms in the upper body, where localized fat is usually accompanied by a loss of muscle tone.

For men

The attention is directed more to the abdominal area and to working large muscle masses in both the lower and upper body to encourage the breakdown of fat cells.



experience

A win-win situation: easy to buy, easy to sell.

Beauty brings you the very best of technology and design: imagine how easy it could be to sell a twenty-minute session. It just takes one session a day to cover your investment, so from the second one on, every session is money in your pocket, a surefire way to boost your business.

Just think what Beauty could do for your business?

Beauty's ultimate location is as part of a health&fitness program in spas, thermal resorts, hotels and holiday villages, either as the defining final touch to traditional facilities or opening up a whole new exercise dimension. **Beauty is a brand new concept for premium fitness clubs**, and the perfect solution to offer users who care about their health and wellbeing but are not overly fond of traditional exercise classes. **Beauty is also perfect for weight loss centres**, giving them a brand new tool to offer clients for faster, more effective results. Results that you can see and touch... for your clients *and* your business.

less space, more business

make room for success

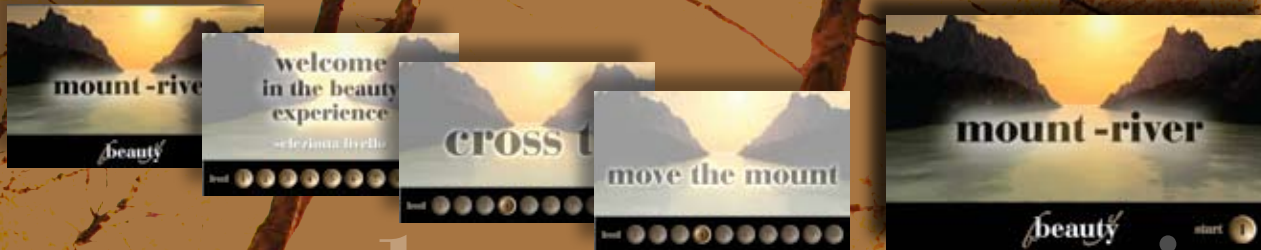


H o t e l s & R e s o r t s

Beauty caters effortlessly to the needs of the more discerning of exercisers looking for gentle, relaxing movements in a stylish, smart environment where design is also a premium.

S p a s a n d H e a l t h C e n t r e s

Beauty means health and wellbeing: the secret lies in the use of natural movements that mirror natural human biomechanics and physiology, making them ideal for the pursuit of natural harmony.



move the mountain cross the river

Mountain - River

*Move the mountain.. a strong will and determination
move mountains. Strong and solid as a rock...
nothing can halt the pursuit of perfection.
Pushing upwards tones the upper body (pectorals).*

*Cross the river... the feeling of fluidity like a river
in full flow, the rush of power as you row to
the other side... propelling yourself further
and further towards new horizons.*

Using horizontal traction, the upper back muscles are worked optimally in a simple, functional movement.

This is merely an example...

Find out where your journey will take you.
Sun, moon, flower, tree, hedge.... what's your nature?

ky



Beauty farms

Beauty is for customers who love natural exercise trails that work all main muscle groups, giving them a total body experience and all-over sense of wellbeing, in perfect harmony with their true nature.

Premium fitness clubs

Beauty is for upmarket, professional health clubs, extending their appeal with style and originality, and offering a new option to members who have no space in their lifestyles for the more traditional fitness activities.

SALUS PER MOTUM®



HEALTH THROUGH MOVEMENT

More than 25 years of research and experience into the physiology of movement: Teca has never faltered in its research into the most valuable thing we possess: our health, and how to look after it in the most natural of ways: through movement.

The pursuit of the perfect body is an ancient tradition that goes back to the start of time, described in the writings of the oldest and wisest of civilisations that had discovered the secrets of physical and mental harmony and the joy that comes with living in a healthy body every day.

Learning from the fascinating insights of our forebears, Teca has added visions of its own, perfected in years of dedicated research and technological innovation, inspired by nature and the extraordinary life force it has in abundance.

A new movement was born, where natural wellbeing becomes an all-consuming, all-over experience, as we journey towards a sense of beauty that we can feel inside and see outside, and that won't go away. With Beauty by Teca, looking good is no longer a luxury to aspire to, but the right of everyone who uses it: it is our duty to help them reach their goals with methods that have been tested, perfected and scientifically validated.

This is no longer a dream, but a groundbreaking fact of life, all made possible through personalized training plans in singularly stylish environments: **Fitness, Toning, Pampering, whatever wellness means to you, Beauty experience is the solution.**

AZIENDA CON SISTEMA DI GESTIONE
PER LA QUALITÀ CERTIFICATO DA DNV
= UNI EN ISO 9001:2008 =

AZIENDA CON SISTEMA DI GESTIONE
AMBIENTALE CERTIFICATO DA DNV
= UNI EN ISO 14001:2004 =

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